



**Strategic Planning  
February 2023**

**Vision:** The MBLWHOI Library is dedicated to advancing scholarship and education in the Woods Hole Scientific Community through Library services, innovative research, collaborations, and informatics tools.

**Mission:** The MBLWHOI Library is internationally recognized as defining current trends and practices in marine information sciences and science informatics. The Library is operated jointly by the Marine Biological Laboratory (MBL) and the Woods Hole Oceanographic Institution (WHOI) and provides information resource services to four affiliate organizations: the United States Geological Survey (USGS) Woods Hole Coastal and Marine Science Center, the Sea Education Association (SEA), The Woodwell Climate Research Center (WCRC), and National Oceanic and Atmospheric Administration (NOAA), National Marine Fisheries Service (NMFS) - Northeast Fisheries Science Center Woods Hole. The Library works collaboratively with partners around the world to provide access to scientific information for the creation of new knowledge through collections, resource sharing, preservation, and the development and implementation of new technologies.

**Values:** The MBLWHOI Library is committed to the principles of diversity, equity, inclusion, scientific integrity, and justice. We provide physical and virtual spaces where all people are welcomed and valued.

***Primary Services***

Service	Primary	Backup
Acquisition of serials, monographs and databases including licensing	Matt (s, l), Debbie (m), Jen(d)	Matt(d), Jen(s) Lisa(l), Audrey(l), Kirill
Archives, ArchivesSpace, Archivematica	Karen – WHOI, Jen-MBL, Kirill-software	Audrey – software Matt-MBL
Best Practice Vocabularies, ontologies: development and training, metadata standards	All Staff	
Cataloging and Authority Control	Nancy, Kirill, Matt	Matt, Nancy, Kirill
Circulation, CallSlip	Nancy, Kirill	All Staff
Collection documentation: cataloging, metadata, procedures	Nancy, Matt, Kirill	Matt, Nancy, Kirill

Collection Space, maintenance, and evaluation	MBL Matt, WHOI all, LSC Nancy, Jen, Karen	MBL All, WHOI all
Cooperative Library Projects: BHL, BLC, BCO-DMO, IODE, EAST, Digital Commonwealth, DPLA, LOCKSS	All Staff	
Copyright Education and information	Debbie, Karen	Lisa, Jen
Course reserves	Sam, Kirill	Jen, Nancy
Data Services including ingest, curation, DMP, initiatives	Audrey, Debbie, Shanna, Sam	Jen, Lisa
External committee work	All Staff	
ILL and Document Delivery	Nancy	Kirill
Institutional Research Services: metrics, promotional, assisting administrative units with biblioinformation, Symplectic Elements	Sam, Audrey, Kirill - systems	Debbie, Jen
Library space applications, memberships, access	Matt, Jen	
Open Access, Open Data, Open Science	Sam, Debbie, Audrey, Matt	All Staff
Outreach	All Staff	
Presenting at conferences, keeping current	All Staff	
Public IT, computers, and copiers	Copier-Matt IT- MBL and WHOI, Systems - Kirill	Jen Systems - Audrey
Records Management	Jen, Karen	
Reference Services and Reference Reporting	All Staff	
Remote access	Kirill, Jen	Audrey, Matt
Tours, instruction, orientations	Sam (i, o), Kirill(o), Audrey(i,o), Jen (t,o), Karen(t,o), Matt (t), Shanna (i)	All Staff
Social Media	Matt, Karen	Jen, Audrey
WHOAS	Debbie	Audrey, Kirill
Library Website	Audrey (tech, WHOI IS), Sam/Kirill/Audrey (content and design)	Shanna (tech, WHOI IS), Kirill/Audrey/Sam (content and design)

## ***Short-term Goals (6 -18 months)***

### **Outreach and Marketing**

- Various Library services and orientations
- Build up YouTube channel
- Reach out to departments
- Data Science Office Hours at WHOI, expand data outreach to MBL, particularly to support new NIH requirements
- Orientation support group – Audrey, Sam, Kirill, Matt
- DMP Tool

### **Physical Collection Care and Weeding**

Digitization of paper collections

Continue journal weeding project (Matt)

MBL Book Stacks (Nancy)

Film and Video – With the success of the CLIR Recordings at Risk grant the Library is working with colleagues to secure a large NSF grant. We are also working with WHOI people to change NDSF copyright policy.

### **Website Migration**

Complete website technical migration within two months working with WHOI communications department and staff members on subject specialties. – Audrey, Sam, Kirill

## ***Strategic Directions***

### ***Access***

Supporting our scientists, engineers, and students by providing high quality access to information is a fundamental purpose of the MBLWHOI Library.

### ***Strategies***

- Collect, curate, and preserve physical and electronic scholarly content to optimize discovery and usability
- Engage with researchers and library colleagues to stay informed of information needs and trends
- Encourage staff projects and professional development to support an innovation culture
- Participate in diversity initiatives
- Continue to access the Library's role in institutional diversity initiatives
- Promote Open Access

***Reach our user community (or telling our story)***

The Woods Hole scientific community relies heavily on the services we provide, however there are people in the community who are not aware where access to some electronic resources comes from, and others are less familiar with the array of resources provided.

***Strategies***

- Collaborate with individuals, departments, and centers to highlight services
- Provide historical context to enable staff/scientists/engineers to see where they fit into the continuity of Woods Hole history
- Communicate our agility, breadth of resources, and excellence of service
- Effectively utilize assessment, social media, and interpersonal outreach to share information